



presents:

# Bridles & Boots

Bridles & Boots 2024

*An event to benefit*

Dream Catchers at the  
Cori Sikich Therapeutic Riding Center

## 2024 SPONSORSHIP OVERVIEW

**Day/Date:** Saturday, May 18, 2024, 5:00 pm to 10:00 pm

**Location:** Dream Catchers Therapeutic Riding Center

10120 Fire Tower Road, Toano, VA 23168

**Contact Name:** Barbara Schuler, Event Coordinator

**Phone:** 757-566-1775

**Website:** [www.dreamcatchers.org](http://www.dreamcatchers.org)

**Email:** [bschuler@dreamcatchers.org](mailto:bschuler@dreamcatchers.org)

**Event:** For more than a decade, Bridles & Boots (formerly Bridles & Bowties) has been a marquis event on the Williamsburg social calendar. The gala-style event regularly attracts up to 400 guests and raises more than \$100,000 — funds that are crucial to provide partial scholarships to every single client in our therapeutic riding programs and equine-assisted services; care for our herd of therapy horses; and maintain the Cori Sikich Therapeutic Riding Center.

The evening includes: a cocktail hour with delicious appetizers, premium cocktails, wine and beer, as well as tours of the facility, meet-and-greets with our herd of therapy horses, student spotlights, and the excitement of the Preakness on the jumbo screens! An elegant, seated buffet dinner follows with a live auction featuring one-of-a-kind experiences and a “paddle raise! *An exciting addition and new sponsorship opportunity this year is entertainment by Williamsburg’s wildly popular swing band, Good Shot Judy! Good Shot Judy will play during the cocktail hour, and for two hours after the live auction!*

**Overview:** Dream Catchers Therapeutic Riding Center enriches the lives of children, adults, and families through equine assisted services offering education, empowerment, healing, and hope. Dream Catchers is a premier accredited Therapeutic Riding Center through the Professional Association of Therapeutic Horsemanship (PATH Intl) —the only such center on the Peninsula.

The organization was founded in 1993 to serve children with special needs. Over the decades, the scope and diversity of our programs has expanded to include therapeutic riding, horsemanship, Psychotherapy Incorporating Interactions with Horses, and Equine Assisted Learning (EAL). Our 22-acre farm is home to 19 therapy horses and ponies.

Our programs impact people of all ages who are living with disabilities; at-risk youth; and veterans. Every program participant, regardless of their diagnosis or disability, experiences meaningful benefits through their relationship with a special therapy horse.

## 2024 Sponsorship Opportunities

### **\$10,000 Challenge Match for Paddle Raise**

Customized for donor

### **\$10,000 Title Sponsor** ***SOLD! Thank you Spain Commercial, Inc.***

- ◇ Recognized as the Title Sponsor on event invitations
- ◇ Recognized as the Title Sponsor in event press releases and advertising
- ◇ Logo recognition as Title Sponsor on Dream Catchers' website
- ◇ Recognized in Dream Catchers' newsletter and social media channels
- ◇ Full-page color double mid-fold ad in the Event Program
- ◇ Name/logo prominently displayed on two large screens during the event
- ◇ Verbal recognition by emcee throughout the event
- ◇ Two tables with a total of 20 tickets with name recognition
- ◇ Banner with your logo

### **\$7,500 Band Sponsor** ***New Sponsorship Opportunity!***

- Recognized as the Band Sponsor on event invitations
- Recognized as the Band Sponsor in event press releases and advertising
- Logo recognition as Band Sponsor on Dream Catchers' website
- Recognized in Dream Catchers' newsletter and social media channels
- Full-page color double mid-fold ad in the Event Program
- Name/logo prominently displayed on two large screens during the event
- Verbal recognition by emcee throughout the event
- Two tables with a total of 16 tickets with name recognition
- Banner with your logo

### **\$5,000 Auction Sponsor** ***SOLD! Thank you TowneBank!***

- Recognized as a supporting sponsor in event press releases
- Recognized as a supporting sponsor on Dream Catchers' website
- Name/logo featured on each of the 375-400 auction bid paddles
- Recognized in Dream Catchers' newsletter and social media channels
- Full-page color ad (inside front cover) in the Event Program
- Name prominently displayed on two large screens during the event
- Verbal recognition by emcee throughout the event
- One table with a total of 8 tickets with name recognition
- Banner with your logo

## 2024 Sponsorship Opportunities

### **\$5,000 Video Sponsor** ***SOLD! Thank you David Nice Builders!***

- Recognized as the sponsor for the 2023 Dream Catchers' Video, which is shown throughout the upcoming year at speaking engagements for civic organizations, churches, communities, etc. and is featured on our website
- Recognized as the Video Sponsor on Dream Catchers' website
- Recognized in Dream Catchers' newsletter and social media channels
- Full-page color ad (inside back cover) in the Event Program
- Name/logo prominently displayed on two large screens during the event
- Verbal recognition by emcee throughout the event
- One table with a total of 8 tickets with name recognition
- Banner with your logo

### **\$5,000 Student Spotlight Sponsor**

- Recognized as a supporting sponsor in event press releases
- Recognized as a supporting sponsor on Dream Catchers' website
- Name/logo featured on 5 large banners featuring 5 students displayed in the barn and during dinner at each of the 5 buffet stations
- Recognized in Dream Catchers' newsletter and social media channels
- Full-page color ad (back outside cover) in the Event Program
- Name/logo prominently displayed on two large screens during the event
- Verbal recognition by emcee throughout the event
- One table with a total of 8 tickets with name recognition

### **\$2,500 Table Sponsors**

- Name displayed on two large screens during event
- Listing in the Event Program and on the website
- One table with a total of 8 tickets with name recognition
- Name displayed on a horse's stall throughout the event

### **\$1,000 Barn Buddy Sponsors**

- Name displayed on two large screens during event
- Listing in the Event Program and on the website
- Two tickets to the event

*In compliance with Section 57-49 of the Virginia Solicitation of Contributions law, a financial statement is available upon written request from The Department of Agriculture and Consumer Services,  
The Office of Charitable and Regulatory Programs.*



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Dream Catchers at the  
Cori Sikich Therapeutic Riding Center

### STATEMENT OF INTENT

**Please complete this form and mail to:**

Dream Catchers, 10120 Fire Tower Rd., Toano, Virginia 23168  
or email to: [bschuler@dreamcatchers.org](mailto:bschuler@dreamcatchers.org)

I, \_\_\_\_\_ on behalf of \_\_\_\_\_

pledge the following to become a **2024 Bridles & Boots Sponsor:**

\_\_\_\_\_ \$10,000 Challenge Match for the Paddle Raise

\_\_\_\_\_ \$10,000 Title Sponsor ***SOLD! Thank you Spain Commercial, Inc.!***

\_\_\_\_\_ \$7,500 Band Sponsor ***NEW SPONSORSHIP OPPORTUNITY!***

\_\_\_\_\_ \$5,000 Auction Sponsor

\_\_\_\_\_ \$5,000 Student Spotlight Sponsor

\_\_\_\_\_ \$2,500 Table Sponsor

\_\_\_\_\_ \$1,000 Barn Buddy Sponsor

\_\_\_\_\_ I/we am/are unable to participate as a sponsor this year. Please accept \$\_\_\_\_\_ as our tax deductible contribution.

Payment/contribution enclosed (Check made payable to *Dream Catchers*)

Payment/contribution to be charged; see information below:

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name/Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_