



Bridles & Boots

Bridles & Boots 2023

An event to benefit

Dream Catchers at the Cori Sikich

Therapeutic Riding Center

2023 SPONSORSHIP OVERVIEW

Day/Date: Saturday, May 20, 2023 5:00 pm to 9:00 pm

Location: Dream Catchers at the Cori Sikich Therapeutic Riding Center 10120 Fire Tower Road, Toano, VA 23168

Contact Name: Jenn Daley, Development Director

Phone: 757-566-1775

Website: www.dreamcatchers.org

Email: jenndaley@dreamcatchers.org

Event: For more than a decade, Bridles & Boots (formerly Bridles & Bowties) has been a marquis event on the Williamsburg social calendar. The gala-style event regularly attracts up to 400 guests and raises more than \$100,000 — funds that are crucial to provide partial scholarships to every single client in our therapeutic riding programs and equine-assisted services; care for our herd of therapy horses; and maintain the Cori Sikich Therapeutic Riding Center.

The evening includes: a cocktail hour with delicious appetizers, champagne, oysters, premium cocktails, wine and beer, as well as tours of the facility, meet-and-greets with our herd of therapy horses, student spotlights, and the excitement of the Preakness on the jumbo screens! An elegant seated buffet dinner follows with a live auction featuring one-of-a-kind experiences and a “paddle raise!

Overview: Dream Catchers at the Cori Sikich Therapeutic Riding Center enriches the lives of children, adults, and families through equine assisted services offering education, empowerment, healing, and hope. Dream Catchers is a premier accredited Therapeutic Riding Center through the Professional Association of Therapeutic Horsemanship (PATH Intl) —the only such center on the Peninsula.

The organization was founded in 1993 to serve children with special needs. Over the decades, the scope and diversity of our programs has expanded to include therapeutic riding, horsemanship, Psychotherapy Incorporating Interactions with Horses, and Equine Assisted Learning (EAL). Our 22-acre farm is home to 19 therapy horses and ponies.

Our programs impact people of all ages who are living with disabilities; at-risk youth; and veterans. Every program participant, regardless of their diagnosis or disability, experiences meaningful benefits through their relationship with a special therapy horse.



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2023 Sponsorship Opportunities

\$10,000 Challenge Match for Paddle Raise

- Customized with donor

\$10,000 Title Sponsor *Sold* (Thank you, Spain Commercial Inc.!)

- Recognized as the Title Sponsor on event invitations
- Recognized as the Title Sponsor in event press releases and advertising
- Logo recognition as Title Sponsor on Dream Catchers' website
- Recognized in Dream Catchers' newsletter and social media channels
- Color full page double mid-fold ad in the Event Program
- Name/logo prominently displayed on two large screens during the event
- Verbal recognition by emcee throughout the event
- Two tables with a total of 20 tickets with name recognition
- Opportunity to sponsor a horse for the evening
- Banner with your logo

\$5,000 Auction Sponsor *Sold* (Thank you, TowneBank!)

- Recognized as a supporting sponsor in event press releases
- Recognized as a supporting sponsor on Dream Catchers' website
- Name/logo featured on each of the 375-400 auction bid paddles
- Recognized in Dream Catchers' newsletter and social media channels
- Color full page ad (inside front cover) in the Event Program
- Name/logo prominently displayed on two large screens during the event
- Verbal recognition by emcee throughout the event
- One table with a total of 10 tickets with name recognition
- Opportunity to sponsor a horse for the evening
- Banner with your logo

\$5,000 Video Sponsor *Sold* (Thank you, David Nice Builders!)

- Recognized as the sponsor for the 2023 Dream Catchers' Video, which is shown

- throughout the upcoming year at speaking engagements for civic organizations, churches, communities, etc. and is featured on our website
- Recognized as the Video Sponsor on Dream Catchers' website
 - Recognized in Dream Catchers' newsletter and social media channels
 - Color full page ad (inside back cover) in the Event Program
 - Name/logo prominently displayed on two large screens during the event
 - Verbal recognition by emcee throughout the event
 - One table with a total of 10 tickets with name recognition
 - Opportunity to sponsor a horse for the evening
 - Banner with your logo

\$5,000 Student Spotlight Sponsor

- Recognized as a supporting sponsor in event press releases
- Recognized as a supporting sponsor on Dream Catchers' website
- Name/logo featured on 5 large banners featuring 5 students displayed in the barn and during dinner at each of the 5 buffet stations
- Recognized in Dream Catchers' newsletter and social media channels
- Color full page ad (back outside cover) in the Event Program
- Name/logo prominently displayed on two large screens during the event
- Verbal recognition by emcee throughout the event
- One table with a total of 10 tickets with name recognition
- Opportunity to sponsor a horse for the evening

\$2,500 Table Sponsors

- Name displayed on two large screens during event
- Listing in the Event Program and on the website
- One table with a total of 10 tickets with name recognition
- Opportunity to sponsor a horse for the evening

\$1,000 Barn Buddy Sponsors

- Name displayed on two large screens during event
- Listing in the Event Program and on the website
- Two tickets to the event

In compliance with Section 57-49 of the Virginia Solicitation of Contributions law, a financial statement is available upon written request from The Department of Agriculture and Consumer Services, The Office of Charitable and Regulatory Programs.



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STATEMENT OF INTENT

Please complete this form and mail to: Dream Catchers, 10120 Fire Tower Rd.,
Toano, Virginia 23168 or email to: jenndaley@dreamcatchers.org

I, _____ on behalf of _____ pledge
the following to become a **2023 Bridles & Boots Sponsor.**

_____ \$10,000 Challenge Match for the Paddle Raise

Sold \$10,000 Title Sponsor (*Thank you, Spain Commercial Inc.!*)

Sold \$5,000 Auction Sponsor (*Thank you, TowneBank!*)

Sold \$5,000 Video Sponsor (*Thank you, David Nice Builders!*)

_____ \$5,000 Student Spotlight Sponsor

_____ \$2,500 Table Sponsor

_____ \$1,000 Barn Buddy Sponsor

_____ I/we am/are unable to participate as a sponsor this year. Please accept \$_____ as our tax
deductible contribution.

Payment/contribution enclosed (Check made payable to *Dream Catchers*)

Payment/contribution charged to VISA ___ MC ___ AMEX ___ Discover ___

Card # _____ Exp. Date _____ Sec. Code _____

Name/Title: _____

Company: _____

Address: _____

Telephone: _____ Email: _____

Signature: _____ Date: _____