

Media Contact:
Amy Kerr
MPA Digital
amy@mpa.digital
(757) 645-3113



New Executive Director Takes the Reins at Dream Catchers

WILLIAMSBURG, Virginia – [Dream Catchers at the Cori Sikich Therapeutic Riding Center](#) announces the appointment of Richard Sleece as its [new executive director](#).

Beginning May 1, 2020, Sleece succeeds long-time Dream Catchers instructor and supporter Janet Mayberry who is retiring from her role as executive director. She will continue her passion of working with the nonprofit's participants by staying on as an instructor.

Career Executive, Philanthropist

A career corporate executive, Sleece held leadership positions at ExxonMobil prior to transitioning into management consulting. For the past 18 years, as president of Richard A. Sleece Associates, Inc., the seasoned, trusted executive coach has helped global leaders, boards, and teams maximize their potential to deliver successful results. Volunteer work and philanthropy have been a cornerstone throughout his career. The strategic thinker prefers a hands-on approach, ensuring Dream Catchers' participants, staff, volunteers and supporters will often see Sleece hard at work in his new role.

Sleece describes this new chapter as moving from success to significance. For decades, he's helped nonprofit organizations excel by applying proven principles also utilized by many of the world's most recognized leaders and companies.

Looking Ahead

While the world is on pause due to the pandemic, the Dream Catchers team continues preparing for the return of its participants. Having been a supporter of Dream Catchers for three years, it's been easy for Sleece to join right in. Plans are already underway for structural improvements and new programming.

Dream Catchers is a non-profit organization that provides 80 to 100 therapeutic riding lessons and other equine-assisted activities each week to children and adults with special needs. Program participants are from throughout Hampton Roads and Richmond and have one or more of 150 conditions including autism, cerebral palsy, stroke, trauma and developmental delays.

“On behalf of the Dream Catchers board of directors, we are privileged to have attracted the talent and organizational acumen Richard Sleece brings,” states Tom Miller, MD, President of the Board of Directors of Dream Catchers. “Richard’s history and dedication to quality and developing individuals makes this an exciting time for all our participants and staff as we continue growing and offering high-quality programs that transform lives.”

“I’m deeply honored to join Dream Catchers as its new Executive Director and look forward to advancing the life-changing experience we’re known for delivering,” says Richard Sleece, Executive Director of Dream Catchers. “Whenever I consider a new opportunity, I always look for a match of three things – good people, shared values and commitment to delivering significant results. In Dream Catchers, I’ve found all three.”

To learn more, visit DreamCatchers.org or call (757) 566-1775.

Image

Dropbox: <https://www.dropbox.com/s/a5dlvps22nbhd3m/DreamCatchers-RichardSleece.jpg?dl=0>

Caption

DreamCatchers-RichardSleece Richard Sleece, new Executive Director of Dream Catchers, stands with therapy horse, Max, who is sponsored by the Richard & Mary Ann Sleece Foundation.

About Dream Catchers at the Cori Sikich Therapeutic Riding Center

Dream Catchers at the Cori Sikich Therapeutic Riding Center is a Premier Accredited Therapeutic Riding Center through the Professional Association of Therapeutic Horsemanship International (PATH Intl.). The nonprofit organization serves an average of 80 to 100 participants each week to help children and adults with special needs reach their potential and make dreams come true. Located in Toano, Virginia, Dream Catchers serves the communities from Richmond through Hampton Roads.

###