

SPONSORSHIP OVERVIEW

Program:

Event Name: 7th Annual Cowboys Uncorked at the Williamsburg Winery
Day/Date/Time: Sunday, November 11th, 2018 6:00 pm to 9:00 pm
Location: The Williamsburg Winery-5800 Wessex Hundred Williamsburg, VA 23185
Contact Name: Terry Jacoby, Development Director
Phone: 757-566-1775
Website: www.dreamcatchers.org
Email: tjacoby@dreamcatchers.org

Overview: Dream Catchers at the Cori Sikich Therapeutic Riding Center is a 501(c)(3) charitable organization established in 1993. Dream Catchers improves the quality of life for individuals with physical, emotional and developmental needs by providing evidence-based therapeutic riding, equine assisted activities and advancing effective practices through professional education and research. Dream Catchers serves approximately 4,000 participants (ages 4 through seniors in their 90's) each year with a team of 12 horses, 7 instructors, 1 Licensed Clinical Social Worker, 1 Licensed Professional Counselor, and 1 Licensed Speech Therapist. Dedicated volunteers support the programs with more than 17,500 volunteer hours annually. Dream Catchers is accredited as a Premier Center by the Professional Association of Therapeutic Horsemanship International (PATH INTL). Our annual operating budget exceeds \$750,000 and we fundraise 75% of this revenue. Dream Catchers has a highly engaged and influential Board of Directors. We have a strong marketing presence and receive very favorable press for our programs and our service to the region. We have been featured in the VA Gazette, the Daily Press, WYDAILY, The Richmond Times-Dispatch, The Health Journal and Inside Business numerous times and our programs have been spotlighted on National Public Radio.

Event: Cowboys Uncorked is an annual fundraiser held at the Williamsburg Winery for 275 guests, which is hosted by and which benefits Dream Catchers at the Cori Sikich Therapeutic Riding Center. Wessex Hall at the Winery is transformed into a western town – complete with a DJ, country line dancing lessons, western whiskey bar, jail house, gunslinger quick draw contest, games and more! The “celebrity arrestees” participating in the event are “bailed” out of the western jailhouse with donations to Dream Catchers. It is rodeo themed with cowboy fare (bar-b-que, brisket, chili, beer, wine, whiskey and sarsaparilla). Wear your boots & jeans and leave the heels & wingtips at home!

SPONSOR LEVELS:

\$5,000 Title Sponsor - **SOLD!**

- Recognized as the Title Sponsor in publicity to include press releases as well as advertising prior to, during and after the event
- Recognized as the Title Sponsor on Dream Catchers' Website
- Logo "satin frosted" on the event wine glasses
- Recognized with a banner at the entrance
- Recognized as a title sponsor in a Dream Catchers' video newsletter
- Verbal recognition by "DJ" throughout the event
- Eight complimentary event tickets

\$2,500 "Boot Scootin' Boogie" Sponsor - **SOLD!**

- Recognized as a supporting sponsor in publicity to include press releases prior to, during and after the event
- Recognized with a banner at the "DJ" station
- Recognized as a supporting sponsor on Dream Catchers' Website
- Verbal recognition by "DJ" at the beginning and the end of the event
- Four complimentary event tickets

\$2,500 "Jail House" Sponsor - **SOLD!**

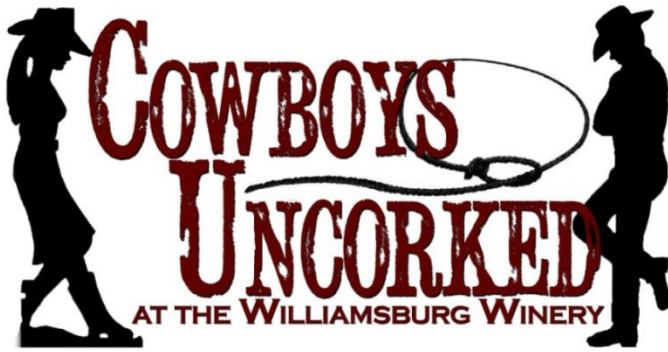
- Recognized as a supporting sponsor in publicity to include press releases prior to, during and after the event
- Recognized with a banner at the "jailhouse"
- Recognized as a supporting sponsor on Dream Catchers' Website
- Verbal recognition by "DJ" at the beginning and the end of the event
- Four complimentary event tickets

\$2,500 "Cowboy Card Game" Sponsor -

- Recognized as a supporting sponsor in publicity to include press releases prior to, during and after the event
- Recognized with a banner at the card game table
- Recognized as a supporting sponsor on Dream Catchers' Website
- Verbal recognition by "DJ" at the beginning and the end of the event
- Four complimentary event tickets

In addition to these sponsorships, several local "celebrities" participate as "Cowboys Uncorked Arrestees". A "wanted poster" is created for each celebrity and is emailed to their friends, family and business contacts with a request to "bail" them out of our western jail house by donating to Dream Catchers. The celebrity arrestee who raises the most bail is declared the "Most Wanted" and is awarded a trophy!

In compliance with Section 57-49 of the Virginia Solicitation of Contributions law, a financial statement is available upon written request from The Department of Agriculture and Consumer Services, The Office of Charitable and Regulatory Programs.



An event to benefit
Dream Catchers at the Cori Sikich
Therapeutic Riding Center
www.dreamcatchers.org

STATEMENT OF INTENT

Thank you for your sponsorship! Please complete this form and choose one of the following:

Mail to: Dream Catchers, 10120 Fire Tower Rd., Toano, Virginia 23168

Fax to: 757-566-1772

Scan/Email to: tjacoby@dreamcatchers.org

I, _____ on behalf of _____

pledge a total contribution of \$ _____ to become a 2018 Cowboys Uncorked Sponsor.

SOLD! \$5,000 Title Sponsor

SOLD! \$2,500 "Boot Scootin' Boogie" Sponsor

SOLD! \$2,500 "Jail House" Sponsor

_____ \$2,500 "Cowboy Card Game" Sponsor

_____ Check should be made payable to Dream Catchers or

_____ Sponsorship charged to VISA ___ MC ___ AMEX ___ Discover ___

Card # _____ Exp. Date _____ Sec. Code _____

Signature _____

_____ I regret that we are unable to participate this year, but please accept our tax-deductible

contribution of \$ _____ in support of Dream Catchers.

Name/Title: _____

Company: _____

Address: _____

Telephone: _____

Email: _____

Signature: _____

Date: _____