



An event to benefit
Dream Catchers
at the Cori Sikich
Therapeutic Riding Center

2019 SPONSORSHIP OVERVIEW

Event Name:	Bridles & Boots
Day/Date:	Saturday, May 18, 2019 5:00 pm to 9:00 pm
Location:	10120 Fire Tower Road, Toano, VA 23168
Non-Profit Organization:	Dream Catchers at the Cori Sikich Therapeutic Riding Center
Event Co-Chairs:	Tom Miller, MD & Steve Cummings, MD
Contact Name:	Terry Jacoby, Development Director
Phone:	757-566-1775
Website:	www.dreamcatchers.org
Email:	tjacoby@dreamcatchers.org

Event: Bridles & Boots is an exciting new version of our annual fundraiser, formerly known as Bridles & Bow Ties, which is attended by 375 to 400 guests, is a favorite on the Williamsburg social calendar, and is a "SELL OUT" event each year. The evening includes: a cocktail hour with delicious appetizers, champagne, oysters, premium cocktails, wine and beer, as well as tours of the facility, student spotlights, and amusements such as the Preakness on the jumbo screens, meet/greets with our horses, and more! An elegant seated buffet dinner follows with a live auction featuring one-of-a-kind experiences and a "paddle raise" for scholarships.

Overview: Dream Catchers at the Cori Sikich Therapeutic Riding Center is a 501(c)(3) charitable organization which was founded in 1993 and which provides equine assisted activities and therapies to children and adults with special needs. Dream Catchers serves an average of 80 - 100 participants each week (ages 4 to seniors in their nineties) with a team of 12 horses, 11 instructors, a Licensed Speech Therapist, and several licensed Mental Health Professionals. Dedicated volunteers support the Center with more than 19,200 volunteer hours annually. All instructors are certified by PATH Intl. (Professional Association of Therapeutic Horsemanship International), the organization that oversees professional standards and certifications. Our budget exceeds \$750,000, and we fundraise 72% of this revenue. ALL therapeutic riding lessons, speech therapy services and private mental health services at Dream Catchers are subsidized so that our families can participate at the lowest cost possible. These services are offered at \$65 - \$100/hour and the actual cost to provide each service is \$121 - \$186/hour. If our participants have exceptional financial needs, partial and full scholarships are offered, but only if the funds are available. Dream Catchers has a highly engaged and influential Board of Directors. We have a strong marketing presence and receive very favorable press for our programs and our service to the region. We have been featured in the VA Gazette, the Daily Press, The Richmond Times-Dispatch, The Health Journal, WY DAILY and Inside Business numerous times and our programs have been spotlighted on National Public Radio. With their generous support, our donors, sponsors and volunteers enable us to continue providing exceptional services to children and adults with special needs.

2019 SPONSOR LEVELS:

\$10,000 Challenge Match for Dream Rider Scholarships

- Customized with donor

\$10,000 Title Sponsor (SOLD)

- Recognized as the Title Sponsor - Publicity to include press releases as well as advertising prior to, during and after the event
- Recognized as the Title Sponsor on Dream Catchers' Website
- Recognized in Dream Catchers' video newsletter
- Color full page double mid-fold ad in the Event Program
- Name/logo prominently displayed on two large screens during the event
- Verbal recognition by Emcee throughout the event
- Two tables with a total of 20 tickets with name recognition
- Opportunity to sponsor a horse for the evening - banner with your logo

\$5,000 Auction Sponsor (SOLD)

- Recognized as a supporting sponsor in press releases prior to, during and after the event
- Recognized as a supporting sponsor on Dream Catchers' Website
- Name/logo featured on each of the 375-400 auction bid paddles
- Recognized in Dream Catchers' video newsletter
- Color full page ad (inside front cover) in the Event Program
- Name/logo prominently displayed on two large screens during the event
- Verbal recognition by Emcee throughout the event
- One table with a total of 10 tickets with name recognition
- Opportunity to sponsor a horse for the evening - banner with your logo

\$5,000 Video Sponsor (SOLD)

- Recognized as the sponsor for the 2019 Dream Catchers' Video, which is shown throughout the upcoming year at numerous speaking engagements for civic organizations, churches, communities, etc. and is featured on our website
- Recognized as the Video Sponsor on Dream Catchers' Website
- Recognized in Dream Catchers' video newsletter
- Color full page ad (inside back cover) in the Event Program
- Name/logo prominently displayed on two large screens during the event
- Verbal recognition by Emcee throughout the event
- One table with a total of 10 tickets with name recognition
- Opportunity to sponsor a horse for the evening

\$5,000 Student Spotlight Sponsor

- Recognized as a supporting sponsor in press releases prior to, during and after the event
- Recognized as a supporting sponsor on Dream Catchers' Website
- Name/logo featured on 5 large banners featuring 5 students displayed in the barn and during dinner at each of the 5 buffet stations
- Recognized in Dream Catchers' video newsletter
- Color full page ad (back outside cover) in the Event Program
- Name/logo prominently displayed on two large screens during the event
- Verbal recognition by Emcee throughout the event
- One table with a total of 10 tickets with name recognition
- Opportunity to sponsor a horse for the evening



2019 SPONSOR LEVELS (continued):

\$2,000 Table Sponsors

- Name displayed on two large screens during event
- Listing in the Event Program and on the Website
- One table with a total of 10 tickets with name recognition
- Opportunity to sponsor a horse for the evening

\$1,000 Barn Buddy Sponsors

- Name displayed on two large screens during event
- Listing in the Event Program and on the Website
- Two tickets to the event

In compliance with Section 57-49 of the Virginia Solicitation of Contributions law, a financial statement is available upon written request from The Department of Agriculture and Consumer Services, The Office of Charitable and Regulatory Programs.

www.dreamcatchers.org



Bridles & Boots 2019

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Dream Catchers at the Cori Sikich
Therapeutic Riding Center

STATEMENT OF INTENT

Thank you for agreeing to become a sponsor!
Please complete this form and mail to: Dream Catchers, 10120 Fire Tower Rd., Toano, Virginia 23168
or Scan/Email to: tjacoby@dreamcatchers.org

I, _____ on behalf of _____
pledge a total contribution of \$ _____ to become a 2019 Bridles & Boots Sponsor.

_____ \$10,000 Challenge Match for the Dream Rider Scholarship Fund

SOLD \$10,00 Title Sponsor

SOLD \$5,000 Auction Sponsor

SOLD \$5,000 Video Sponsor

_____ \$5,000 Student Spotlight Sponsor

_____ \$2,000 Table Sponsor

_____ \$1,000 Barn Buddy Sponsor

_____ Contribution enclosed (Check should be made payable to Dream Catchers)

_____ Contribution to be charged to VISA ___ MC ___ AMEX ___ Discover ___

Card # _____ Exp. Date _____ Sec. Code _____

Signature _____

_____ I regret that we are unable to participate as a sponsor this year, but please accept
our tax-deductible contribution of \$ _____ in support of Bridles & Boots 2019.

Name/Title: _____

Company: _____

Address: _____

Telephone: _____

Email: _____

Signature: _____

Date: _____